

June - December 2016

Volume-1 Issue-1

Reflection

Learn... Unlearn... Relearn
Department of Management



UKA TARSADIA
university

Imparting Knowledge, Awakening, Transforming Lives.



Department of Management



Dr. Prashant Joshi-
HOD & Professor, SRIMCA- MBA

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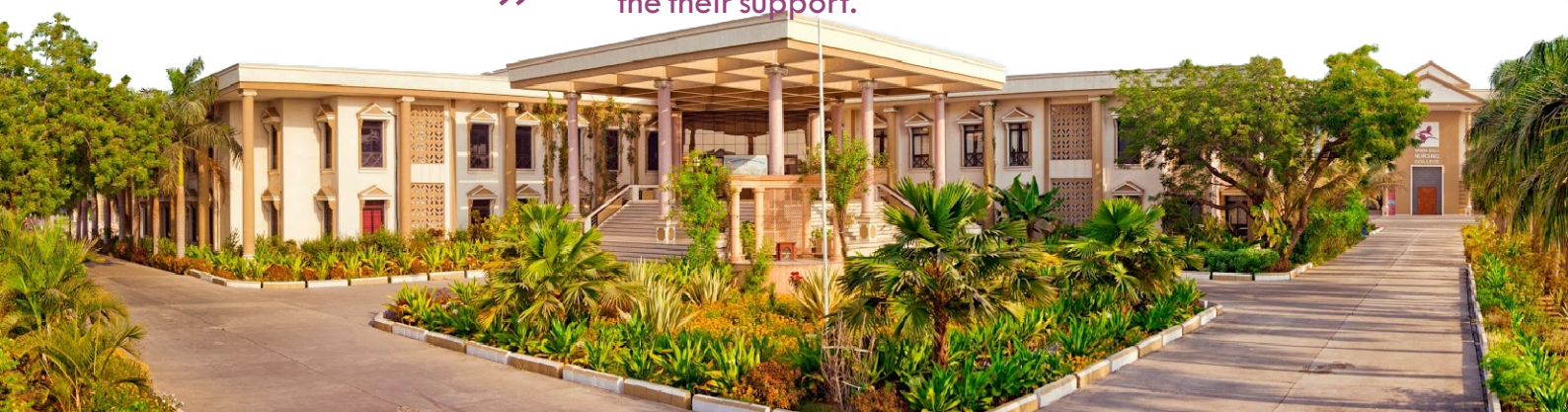
Mr. Himanshu Jolapara ”

From the Desk of Committee

Empowerment of students for their all-round development through education is our cherished motto. Today education means much more than merely acquiring knowledge. It is acquisition of knowledge and skills, building character and improving employability of our young talent, the future leadership.

A thought that has been enduring in mind when it becomes real; is truly an interesting and exciting experience. This news letter was one such cherished work that had its roots in the persuasion. It would be a snapshot of the various activities and advancements for all associated with Proper communication plays a vital role in institution's development. This news letter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. This news letter will be a medium to provide proper acknowledgment and respect all of these efforts and its results. This newsletter is intended to be published twice in a year. This inaugural issue is a brief account of the important events held up to from June 2016 to December 2016 . It is expected that wide support for this mission will be provided through the reader's valuable suggestions and comments. This is only a small step towards a long journey. This maiden issue of newsletter should inspire all of us for a new beginning enlighten with hope, confidence and faith in each other in the road ahead..... Happy Construing!

Department of Management is headed by Dr. Prashant Joshi, Dean and professor, Dezzpartment believes in Outcome Based Education (OBE) and Experiential Learning. The academic activities concentrate on helping the students to gain an excellent theoretical knowledge base and in the development of skills to implement them. We are constantly reviewing our set up to update and improve while making sure that students gain thinking skills, analytical frameworks, entrepreneurial skills, interpersonal and communication skills. USP of department of management are updated curriculum, experience faculties, practical approach international student faculty exchange program, project base learning, modern teaching aids, well equipped classrooms, morning prayer, student information system. The team express heartfelt gratitude to Provost Dr Dinesh Shah, Vice presidents Mr Kirit Patel, Registrar Dr J.R.Mehta and administrative staff for their support.



About Department of Management:

We are offering post graduate professional programmes in Master in Business Administration (MBA) approved by AICTE, Integrated MBA (BBA +MBA) after 12 th Standard, Post Graduate Diploma courses and Certificate courses. Department of Management is a constituent Department of Uka Tarsadia University.



Mission:

To remain on the cutting edge of education, society, students, research and service to industry.

Vision:

To become a globally recognized premier educational pilgrimage for its excellence in academics.

To create and sustain professional research and knowledge based services to academic and community.

Certificate Courses offered at Department of Management.

SPSS

Data Mining & Business Analytics

Post Graduate Diploma (PGD) Courses

Research Methodology (PGDRM)

Applied Statistics with SPSS (PGDAS)

Cooperative Management (PGDCM)

Applied Human Resource Management (PGDAHRM)

Financial Econometrics (PGDFE)

Corporate Social Responsibility (PGDCSR)

International Business (PGDIB)

Custom Clearance and Freight Forwarding (PGDCCFF)

Entrepreneurship Development (PGDED)

Financial Management (PGDFM)

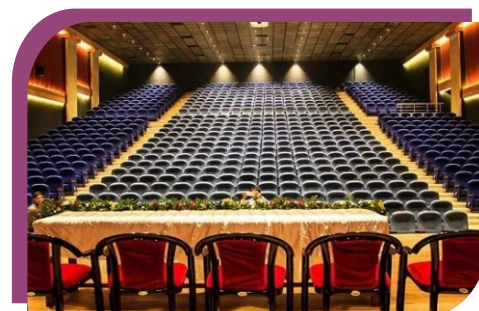
Marketing Management

At the Department of Management, the programs are designed to cater to the diverse needs of society and industry. The program includes project & case study base approach with practical realities.

To cope up with the rapid business world changes, Department makes efforts to provide holistic & integrated education, the curriculum also focuses on contemporary issues of business, industry and society. The ever changing environment arouses the need to bring changes in the pedagogy & programs contents which are critical to success. A truly flexible choice based credit system ensures that the education imparted at Department of Management of incorporates current & future trends & needs .Nearly all students are placed before the completion of the course.

A good placement is the result of "Training and Placement Cell", a team of dedicated members that constantly interacts with the corporate world and helps prepare students for their careers.

The core competencies of our department are, Morning Prayer, Dress Code, Teaching Guardian Scheme, Student Information System, Unique subjects like behavioural finance, foreign language and computational finance and many more.



Workshops/Seminar

UKA TARSADIA UNIVERSITY organized a seminar on “Global Travel and Tourism” by Dr. Attila Horvath, Director GTTP, Hungary, Dated: 27th July, 2016. UKA TARSADIA UNIVERSITY organized seminar on opportunities in Global Travel and Tourism Industry. More than 400 students of Management and Commerce-Int.MBA, MBA, BBA, B. Com Participated in the seminar.

“Group Discussion”: Group discussion for SY MBA students on 27th July 2016 has been arranged at Manjul Auditorium. Mr. Gautam Donga has also deliver session on “Group discussion”. He covers points like how to appear in Group Discussion? What are various aspects that you needs to take care i.e. attitude, knowledge, body language, analytical skill, language and leadership. There was a live Group Discussion where students of SYMBA have participated.

Department of Management had organized orientation program on 8-9th August, 2016, 9:30 am onwards for First year MBA students. Mr. Nirav Majamdar had conducted game based session for teaching various management aspects through management games.

Seminar



An Expert Session on Investor Education and Awareness Program. Uka Tarsadia University and LIC Mutual Fund has jointly organized an expert session on Investor Education and Awareness Program for MBA, Int. MBA, Commerce students and Faculty of UTU by Mr. Kalpesh Parmar- Head (Products and Investor Education) at LIC Mutual Fund Asset Management Ltd., Mumbai on 14th September, 2016 at Dr. Jatin Desai Auditorium.

Department of Management had organized a workshop on “statistical analysis with R” as on 10-12th march, 2016. Resource person for this workshop were Dr. Prashant Joshi, Dr. Smruti Bulsari & Dr. Kiran Pandya.

WORKSHOP



Andrew Carrothers, Professor at the School of Business at the University of Prince Edward Island ,Canada delivered expert talk on Corporate finance and financial crisis as on 22th August,2016 to MBA and MBA students.

Start-up club of university has scheduled Expert talk on "Business Start-up" Speaker was Mr. Govind Dholakia, SRK Exports, Surat for Students of MBA, Integrated MBA(except Sem. 5th and 7th), M. Tech, Msc. IT and M. Pharm - 9:30 to 11:30 am at Manjula Auditorium.

Expert talk by CA. Andrew J. Nadar on "Law, Ethics and Business" on 26th November, 2016 organized by department of management and many more such workshops and seminars.



INTERNATIONAL FDP



Department of Management, Uka Tarsadia University had organized one day International Faculty Development Programme on Effective Teaching Methodology A Case Approach on August 27, 2016. Dr. Andrew Carrothers, Professor at the School of Business at the University of Prince Edward Island in Canada was the resource person. Case studies pertaining to various areas of management have been discussed during the FDP.



INTERNATIONAL COLLABORATION WITH CAPE BRETON UNIVERSITY &
UNIVERSITY OF PRINCE EDWARD ISLAND, CANADA AND INDIANA
UNIVERSITY OF PENNSYLVANIA, USA



UNIVERSITY
of Prince Edward
ISLAND

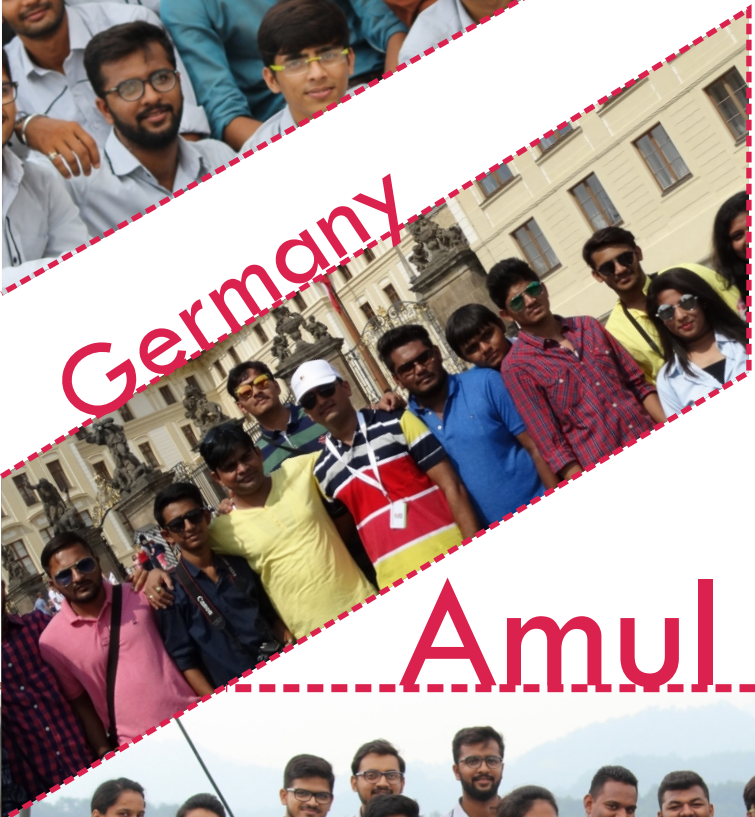
Mundra Port



Department of management had organized industrial visit to AMUL DAIRY as on 24th September, 2016. Total 108 students MBA students and four faculty members had visited AMUL DAIRY. Whereby students had learned plant layout and process layout of AMUL DAIRY.


Mr. Mulchand Sen & 2 Integrated MBA students from Department of Management, Uka Tarsadia University visited Germany and Czech Republic from 19th July 2016 to 2nd August 2016. This group visited Technical University of Berlin, Wildau University, Volkswagen Plant, Mercedes and Czech Republic. During two weeks' stay in Germany students also attended German language classes. At the end, students received certificate from Eurasia, Germany.

Germany



Amul



A group of students and staff are participating in a workshop. In the foreground, a man in a light blue shirt and a woman in a blue polka-dot shirt are holding a tall white flag with a logo. To their right, a man in a dark brown shirt with a badge is walking. In the background, a large crowd of students is gathered in front of a building with a sign that reads "J wing WORKSHOP".

Extra & Co-curricular Activities

- Department of Management, SRIMCA has organized an event on AZADI-70 the Independence Day Celebration as on 13th August, 2016. The function was organized at J.D. Hall, UTU. Dr. Prashant Joshi the Director of Department of Management and other faculty members have encouraged participants with their presence.

- Women's Club of Department of Management, SRIMCA organized a Mehendi and Nail Art competition on 29th August, 2016. Total 9 students had participated in mehendi competition and 3 students had participated in nail art competition.



- Department of Management, SRIMCA, UTU has celebrated Janmashtami Mahotsav on 26th August 2016. Department of Management has organized the 'Rangoli' and 'Matuki Decoration' competition for all management students of MBA and Integrated MBA.



Winner of Short Film Making



Department of Management

Documentary competition on “Nature and Swachh Bharat Abhiyan”. Being the future of the country, we can lead the Clean India Campaign in our society, community, schools or colleges to initiate cleanliness in the surrounding areas and make this drive a successful campaign so we organized a Documentary making competition on 13th September 2016. Result of Documentary competition: Winner - SYMBA-HR Class , Runner Up SYMBA-Marketing class.



Protsahan 2016-17 (National Level Management Event and Cultural Fest) organized by Ganpat University Ahmedabad where 37 Students of Department of Management, SRIMCA (MBA and Int. MBA) had taken part in various formal and informal events on 18th September, 2016. They won Second Prize in formal event Called Product Launch and Team Building , Second Prize in informal event called Rangoli . We Department of Management won Highest Prize Winning Institute Award, where 1000+ participants from around 50 institutes across Gujarat took participations in all events of Protsahan 2016-17.



In third UTH fest of the university 148 student of Department Of Management has participated. Among those students Anas Ansari has secured first rank in extempore competition, Jay Tailor has secure second rank in solo singing(filmy), student of SYMBA stood runners up in business plan , girls of MBA(HR) stood runner up in Admunch. Also students of TYIMBA emerge as winner in the short film making competition.



Girls team of department of management has won the inter college volleyball competition at university level.

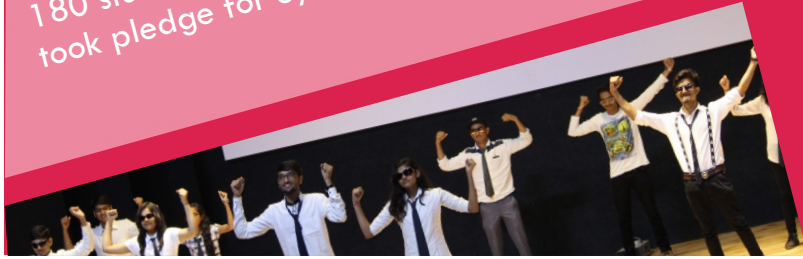


Co-curricular activities



Social Extension Activities:

180 students of department of Management took pledge for eye donation.



Department of management, SRIMCA, UTU has celebrated Teacher's Day on 6th September 2016. The event was started with the participation of Students of MBA and Integrated MBA as Teachers for various subjects. They effectively delivered their lectures. After that students have felicitated all the faculty members.

Department of Management had organized Saputara tour as a part of orientation program MBA students as on 16th September, 2016. More than 180 students had enjoyed tour along with faculties of management.



Visit to London



International Collaboration

Visit to Canada



Visit to United State

Our Major Recruiters

ICICI Securities, Surat
Seawind Solution Pvt. Ltd., Ahmedabad
FinIdeas Pvt. Ltd.
IIFL Pvt. Ltd.
Mankind Pharma Ltd.
Gujarat Environment Protection & Infrastructure Ltd.(GEPIL)
XPLOIT Infotech Ltd.
KINTU Designs
Parekh Wealth Management
ICICI Prudential
Pure Group
Collabera Technologies Pvt. Ltd.
Redjinni.com
SRK Exports
Axis Bank
Bhakti Consultancy

HardikNayak Wealth Management
GEPIL (Luthra Group)
HDFC Bank
NJ India Invest
Zee Institute of Creative Arts
Bajaj Allianz Life Insurance
Ambic Organic
Multiflo Instruments Pvt. Ltd.
OFOS Services Pvt. Ltd
Jaro Education
Collabera
Native Software
Youth4work
DAGD HR Consultancy
Assure Management Consultancy
CTX Life Sciences Pvt. Ltd.&many more



Workshop conducted by faculties

- Dr. Prashant Joshi conducted workshop sessions in ICSSR's National workshop with participants from nearly 27 states across India at Centre for Social Studies, VNSGU.
- Mr. Mulchandji Sen conducted Gujarati language lecture series for International interns of Uka Tarsadia University from Russia, Macau, Egypt and China on 12th July, 2016.
- Mr. Rashvin Tailor conducted two days management development program on Managerial Effectiveness for senior officer and managers at IFFCO Gandhidham on 9th -10th August, 2016.
- On 12th August, 2016, Mr. Rashvin Tailor conducted one day training program on one step ahead for employees at Birla Cellulosic, Kharach.
- On 27th August, 2016, Mr. Mulchandji Sen conducted an expert talk on How to become a good orator? At IELTS preparation centre & CGPIT, Uka Tarsadia University.
- On 20th September, 2016, a workshop on guerrilla marketing was conducted for First year students of MBA. The resource person was Ms. Divya Gadaria, Faculty member, Department of Management, SRIMCA.
- On 9th October, 2016, Dr. Prashant Joshi conducted full day session on Portfolio Performance Measurement and Attribution using R for Integrated MBA students of Finance at department of management SRIMCA.
- Mr. Rashvin Tailor conducted one day training program on Work Life Balance for middle level employees at Reliance Infrastructure Dahanu on 19th October, 2016.
- On 22th December 2016, Dr. Prashant Joshi conducted full day workshop on “Financial modeling” at Department of Economics, MSU.
- On 28th December, 2016, Mr. Mulchandji Sen conducted Career Counselling seminar to school students at Uka Tarsadia University.



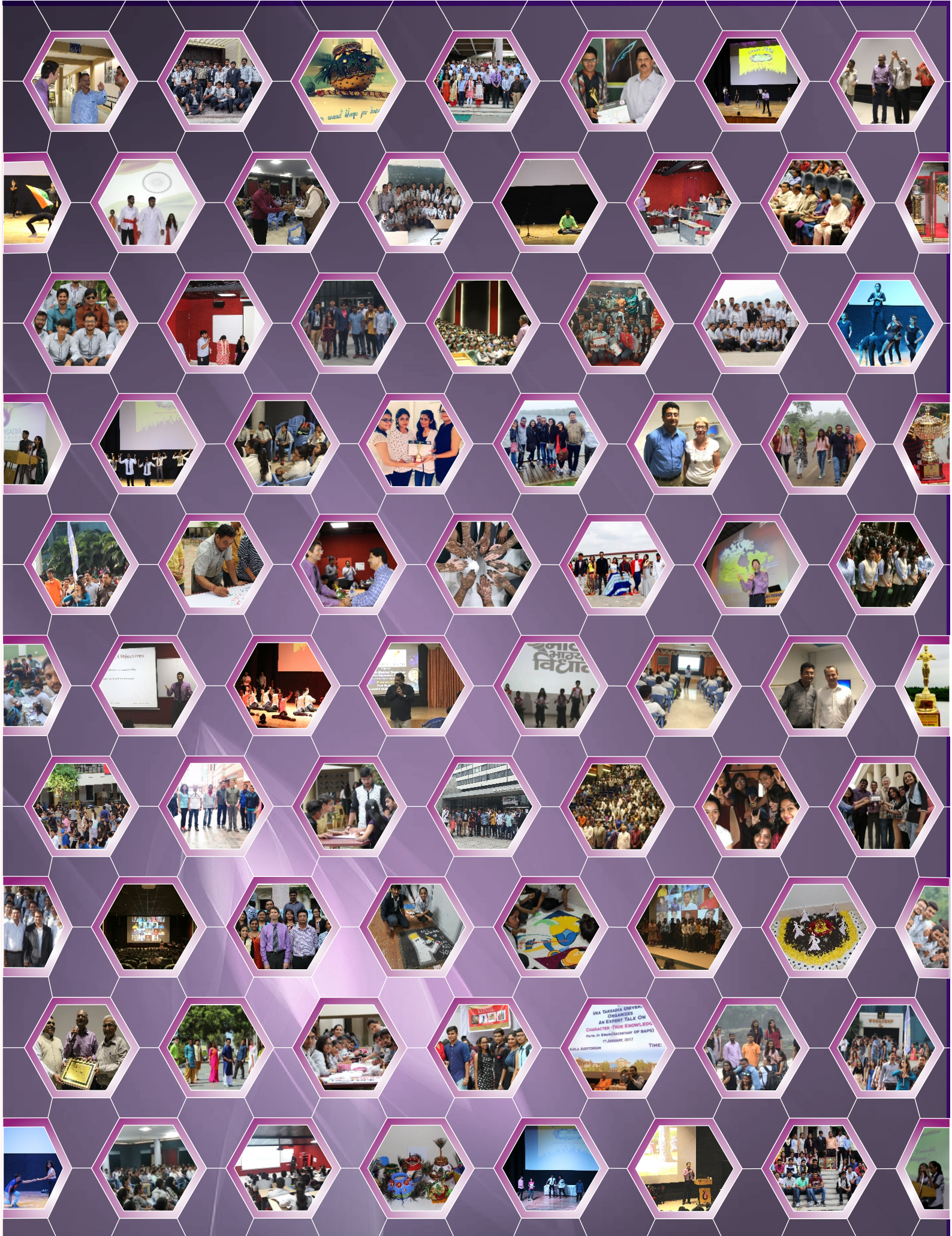
Creative Mind

Quick Facts

- 70% of all the spices in the world come from India.
- The Indian national Kabaddi team has won all World Cups
- Science day in Switzerland is dedicated to Ex-Indian President, APJ Abdul Kalam.
- India is the world's second-largest English speaking country.
- Ayurveda is the earliest school of medicine known to mankind. The Father of Medicine, Charaka, consolidated Ayurveda 2500 years ago.
- The value of "pi" was first calculated by the Indian Mathematician Budhayana, and he explained the concept of what is known as the Pythagorean Theorem. He discovered this in the 6th century, long before the European mathematicians.
- World's first university in the world was established in India and that is Takshashila.
- Reebok stylized form of rhebok, which is an African antelope.

Management Mantras

- "Innovation distinguishes between a leader and a follower."
- The best preparation for tomorrow is doing your best today.
- "Planning is bringing the future into the present so that you can do something about it now."
- If you want to live happy life, tie it to a goal, not to people or objects.
- If your actions inspire others to dream more, learn more, do more and become more, you are a leader.
- You may not know what is going to happen when you try, but if you do not try, nothing will happen... keep trying!!!!
- "You need a lot of passion for what you're doing because it's so hard," said by Steve Jobs.



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Department of Management

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